

SKIPTON BEER FESTIVAL 2018

ADVERTISING & SPONSORSHIP



Skipton Beer Festival will run from 12th – 14th April at Ermysted's Grammar School.

If you are interested in advertising at Skipton Beer Festival we have opportunities in the festival programme and at the festival.

PROGRAMME ADVERTISING

Everyone who attends the festival is offered a festival programme which will be an A5 portrait booklet listing the beers and ciders as well as articles and details about the festival. Print run - 1,400.

Colour	Normal
Quarter page colour	£50.00
Half Page colour	£82.00
Full Page colour inside	£150.00
Full Page colour inside cover	£163.00
Full Page colour outside back cover	£210.00
Centre two page spread	£300.00
Artwork creation by CAMRA	£10.00

Please Note

All artwork must be submitted by 18th March

We also have available a 'Brewer's Premium ad' available to any brewery included at the festival. This will be run within the beer list, near to the brewers' beer(s) in the list for maximum customer impact.

£100 or approx equivalent value of beer.

Monochrome Advert	
Qtr page	£44.00
Half Page	£71.00
Full Page	£130.00

BANNERS

1m sq base (max) free standing	£44.00
3m x 1m (max) outside hanging	£55.00

FOREIGN BEER BAR

Pub &/or Pubco naming on the front of foreign bottled beer bar. £100.00

CORPORATE HOSPITALITY

Exclusive access TBA

NB the Corporate hospitality partner is entitled to a 10% discount on all other prices.

If you are interested in any of the above please contact Andy Moore, Festival Organiser

E-mail: a.f.moore@blueyonder.co.uk

Tel: 01274 822841

